



## SPONSORSHIP OPPORTUNITIES

### **RAL Bowling Tournament | February**

Members bowl to raise money for HBAF. Opportunities to advertise your business and mingle with REALTORS® & other Affiliates. Average attendance: 160 - 200

- Tournament (King Pin) Sponsor (1 @ \$800)
- Pizza Sponsor (1 @ \$500)
- Shoe Sponsor (1 @ \$300)
- Lane Sponsor (24 @ \$150)

### **RAL Golf Tournament | May/June**

Members golf to raise money for Habitat for Humanity & Neighbor-Works. Opportunities to advertise your business and network with REALTORS® & other Affiliates. Average attendance: 150 - 160

- Tournament Sponsor (1 @ \$3,000)
- Putting Green/Driving Range Sponsor (1 @ \$2,000)
- Food Sponsor (1 @ \$1,500)
- Golf Cart Sponsor (2 @ \$400)
- Beverage Cart Sponsor (2 @ \$400)
- Hole Sponsor (17 @ \$350)
- Drink Ticket Sponsor (1 @ \$500)
- Mulligan Sponsor (1 @ \$200)

### **YPN Eats & Education | February/May/August/November**

Members register to attend a free course in different subject matter pertaining to Real Estate. Opportunities to provide lunch for attendees and distribute marketing materials. Average attendance: 25 - 40

- Lunch Sponsor (1 each quarter; price varies)

### **Committee Lunches (YPN & Community Relations) | Dates Vary**

Sponsor lunch for a committee meeting and get the chance to present to the group at the beginning of their meeting. Average attendance: 10 - 15

- Sponsorships vary

**For more information, please contact:**

Reya Christensen  
Director of Marketing & Events  
(402) 441-3626  
Reya@LincolnREALTORS.com

## **YPN Skate Night | April**

This is a public-facing fundraiser organized by YPN to benefit the Food Bank of Lincoln. Activities include ice skating, photo booth and raffle prize drawings. Average attendance: 100 - 200

- Photo Booth Sponsor (2 @ \$250)
- Pizza Sponsor (1 @ \$500)
- Drinks Sponsor (1; price varies)
- Dessert Sponsor (1; price varies)
- Ice Sponsor (15 @ \$100)
- Event Contributor (unlimited; \$25 ea.)

## **Coffee & Conversation | January/April/July/October**

Members meet at Rock-N-Joe Coffee to network and make connections with their peers and Affiliates. Opportunity to provide food & drink for attendees, distribute marketing materials and share information with attendees. Average attendance: 25 - 50

- Food & Drink Sponsor (4 @ \$450)

## **Continuing Education Day | September/October**

An opportunity for members to receive free education and for sponsors to receive brand recognition and the opportunity to network with agents. Average attendance: 75 - 150

- Sponsorships vary

## **Member Appreciation Event | September/October**

All members are invited to attend and enjoy a free night of fun with their families. Sponsors help cover the cost of event and get to attend, set up a booth and provide swag/marketing materials if they choose. Average attendance: 300 - 400

- Sponsorships vary

## **RPAC Bracket Brawl Watch Party | March**

With an investment in RPAC, members can fill out and enter a March Madness bracket to win a prize and attend the Bracket Brawl event. Sponsors will cover the cost of this event. Sponsors can attend the event, set up a booth and provide swag/marketing materials, as well as a raffle prize. Average attendance: 40 - 50

- Sponsorships vary

## **Pumpkin Carving Contest for Food Bank | October**

Sponsor the grand prize for the winner of this fundraising contest and get free marketing & brand recognition.

- Prize Sponsor (1 @ \$100)

## **YPN Tech Summit or Headshot Day | September/October**

An annual, rotating event available to all members. (Tech Summit: an education event focusing on tech updates in the industry; Headshot Day: an event where members can get professional headshots at reduced cost.)

- Sponsorships vary for each event

