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For Immediate Release:

Lincoln Realtors® Lend a Hand to MTKO's 16th Huskers Helping the Homeless through Open House Donation Buckets

Lincoln, NE September 25, 2012—Lincoln Realtors® will be doing their part for the 16th Annual Matt Talbot's Huskers Helping the Homeless event by placing donation buckets at their open houses on Sunday, September 30th. They will be joining over 500 volunteers to assist in collecting monetary donation, starting at the NU vs. Wisconsin football game on Saturday, September 29th.

The REALTORS® Association of Lincoln has championed the event, selecting to become a "HUSKER" sponsor.

Chairperson Diana Schilf, along with other Community Relations Committee members, have spent the beginning half of 2012 reexamining the community service efforts of the association and have emerged with a centralized focus on the issue of homelessness in Lincoln, NE. The issue was chosen based on the closeness of the issue to the housing industry and the association's choice to make Habitat for Humanity their main philanthropic beneficiary in 2009.

"We know REALTORS® do more than sell houses. They care about this community. And we know individuals in the community who are or nearly homeless are just as important as homeowners. Homelessness is a quiet issue in Lincoln and we believe REALTORS® can assist in giving it a voice," said Chairperson Schilf. "The MTKO buckets are just one of many projects planned through the year and we're excited to share this with the community."

The public are invited to make donations at the open houses. The locations of donation sites can be found marked next to certain open house ads in the Sunday edition of the Journal Star.

The Realtors® Association of Lincoln is a part of the National Association of Realtors®, "The Voice for Real Estate." NAR is America's largest trade association, representing 1.1 million members involved in all aspects of the residential and commercial real estate industries.

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